

NYC Teachers Fight Grievance Clause (See page 2)

NEA REPORTER

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VOL. 1, NO. 1

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WASHINGTON, D. C.

To All NEA Members . . .

FOR THE FIRST TIME in 105 years of NEA history all members are receiving this national newspaper. It is the first of four to be sent to you during the school year 1962-63. Your officers believe that the NEA REPORTER will reinforce your dedication to the ideals and programs of independent, professional associations.

This summer more than 6,500 delegates from all parts of the country made a number of decisions on NEA policy.

- Many leaders of professional associations left the convention with stronger convictions as to the goals and functions of autonomous professional groups. *They will maintain these beliefs.*

- Most now realize that many professional groups do not have the vigorous programs that the times require. *These programs will be made more effective.*

- Experienced leaders, long known for their efforts to advance education and to lift the status of all teachers, now recognize the necessity of enlisting the young men and women who wish to share actively in our professional groups. *Work will be found for all.*

- Great emphasis was placed upon the importance of forward-looking boards of education that will work with the profession in evolving definite and fair personnel policies and favorable conditions of work. *Substantial gains will continue to be made.*

- New meaning was infused in our long-time policy that "all teachers are workers in a common cause." *Progress will be made by all, for all, through all.*

- Delegates reminded themselves of the importance of maintaining public confidence in quality education by adherence to higher standards of preparation, performance, and ethics. *Let us discipline ourselves toward this end.*

These are among the goals to which the delegates renewed their allegiance. But this alone is not enough. The power of these good ideals must motivate action among all members. Each of us has a part, including the enrollment of an additional quarter-million teachers in the next two years. With unity and enthusiasm, 1962-63 will become a year of outstanding achievement.

William G. Carr
WILLIAM G. CARR
EXECUTIVE SECRETARY

Classroom Teachers Department To Expand Program for 1962-63



NEA PRESIDENT HAZEL A. BLANCHARD (at right) and ALBERTA MEYER, president of the Washington, D.C., Council of Administrative Women in Education, greet one of the guests at a reception held for Mrs. Blanchard by the Council at NEA Center last week. Last week Mrs. Blanchard also conferred in New York City with mass media officials and presided in Rockefeller Center at a press preview of "The Time of Their Lives," NEA's newest motion picture.

Executive Committee Approves Addition of Four Welfare Projects

NEA's Department of Classroom Teachers—the largest membership organization within NEA—has been authorized by the NEA Executive Committee to carry out four special projects this school year. The four projects, approved by the Committee at its October 4-5 meeting, are an addition to the Department's current program, which is emphasizing teacher welfare.

NEA Executive Secretary William G. Carr presented the Department's proposals for expansion. The new projects were recommended to the NEA Board of Directors October 7.

The first of the four projects, described by the Department as "of most immediate importance," deals with professional negotiations and is designed to develop guidelines for determining the respective roles of boards of education, superintendents, local associations, and state and national associations in such negotiations. Work in this area has been fragmented, the Department pointed out, and has never involved representatives of all the groups in a face-to-face situation.

The Department plans to sponsor a conference involving key officials in national organizations of teachers, superintendents, school boards, and professional education associations. This meeting will be held November 18-19 at NEA Center, said Margaret Stevenson, DCT executive secretary.

The second approved project will follow up the national level conference on professional negotiations with two or three pilot state or regional meetings. "Since professional negotiations is a new concept for the majority of the members of our profession and the groups with whom we work," said the Department in a report to the Board, "we believe that considerable effort should be put into informing local groups of the concept and more particularly of how to go about working for its accomplishment."

DCT's third project will be to test

(See CLASSROOM TEACHERS, page 4, column 3)

Superintendent's Role in Negotiations Stressed by Two Association Officials

Two NEA officials recently spoke out on the importance of the superintendent's role in professional negotiations. T. M. Stinnett, NEA assistant executive secretary for professional development and welfare, told the NEA Board of Directors at their October 6-7 meeting that "many superintendents mistakenly assume that the

NEA resolution on negotiations seeks to exclude them from the profession, to divide them from the teachers.

"I have been involved in virtually all of the sustained, deliberative conferences that sought to develop the language and the meaning of the resolution. Time and time again these matters were discussed and always the consensus was that the superintendent was meant to be included in the designation of teachers or professional staff.

"Over and over it was stated and accepted that 'through professional channels' meant the almost universally acceptable procedure of dealing through the superintendent with the board.

"There must be, in my judgment," Dr. Stinnett said, "acknowledgement of the status of the superintendent as a member of the profession and as a professional adviser to the board."

Lyle W. Ashby, NEA deputy executive secretary, speaking before nearly 600 members of the Southern Section, California Teachers Association, at the Camp Sealy workshop September 29, said that more and more superintendents see the wisdom of cooperative determination of policy "as against a negative attitude toward staff participation through the voluntary professional association.

"The superintendent should be ready to speak for the welfare of the staff at all times when the proposals are consistent with the achievement of quality education and within the realm of fiscal possibility," he told the workshop participants.

Membership Running 13% Over Last Year

NEA membership on September 27, 1962, was 15,467 ahead of the number enrolled by that date a year ago—an increase of 13 percent. "This is only a first report, of course, but the favorable margin in these early returns is a tribute to state and local leadership," said NEA Membership Director Ivan A. Booker.

Paralleling the growth in early enrollments, he reported, has come a notable increase in associations achieving 100% professional membership—three-way membership in local, state, and national associations. Among the earliest of such reports are: Wirt County, W. Va.; County Line School District, Franklin County, Ark.; Windom, Minn.; Avon, Mass.; Burt, Iowa; Ellinwood, Kan.; Midwest, Okla.; and Shamrock, Texas.

"Our national goal for this year should be 900,000 members," Dr. Booker told the NEA Board of Directors at their October 6-7 meeting. "This is an imperative," he said, "if teaching is truly to keep 'in step with the great professions.'"

The next issue of the NEA REPORTER, Vol. 1, No. 2, will be mailed to all NEA members in December. The third and fourth issues for this year are scheduled for February and April.

New York NEA Group Promises Legal Action on Grievance Clause

NEA-affiliated teachers in New York City have launched a vigorous fight against denying teachers freedom to choose representation in grievance procedures. The City Teachers Association (NEA) has promised that "all necessary legal action" will be taken by the association to protect teachers' constitutional rights.

Emil Tron, CTA president, warned that if the board of education does not modify its stand on this item of the proposed agreement with the United Federation of Teachers (AFT), a court fight will ensue.

At issue is section b, item 6, of the union-proposed procedure, which

Section b, Item 6

No officer or executive board member, delegate, representative, or agent of a minority organization shall represent the aggrieved employee at any step in the grievance procedure. An agent shall include any person who, in behalf of a minority organization, performs such acts as: distributing literature, collecting dues, circulating petitions, soliciting memberships, or serving regularly as spokesman at teachers' meetings. A minority organization shall mean any organization, other than the Union, which exists or acts for the purpose of dealing with the head of a school or any other school official for the improvement of working conditions, or the handling of grievances, of employees in the bargaining unit.

would prohibit any agent of any organization other than the UFT from representing teachers in grievance cases.

In another action, the CTA has submitted to the New York City board a 10-point program designed to deal with what a CTA-NEA survey showed to be the problem of most concern to New York City teachers: how to help seriously disturbed children in the classroom.

The survey, which analyzed the opinions of 532 New York City teachers, indicated that 92 percent of them wanted improvement in this area.

Executive Committee Issues Interim Guide On Television Teaching

On October 5, the NEA Executive Committee adopted the following "Guidelines for Interim Policy Considerations Concerning Rights and Responsibilities of TV Teachers." Continuing discussions with teacher groups around the nation will bring suggestions which will be incorporated in a later statement.

Status of Television Teachers

The television teacher should be chosen on the basis of outstanding professional competence and possession of special talents suitable to this medium. As a professional educator, he should be substantially involved in the planning, production, utilization, and evaluation of the television teaching assignment and should not be regarded as a television actor or performer.

The above requirement shall in no way be construed to set limitation upon the utilization of talent as special guests from outside the teaching profession, such as members of other professions, outstanding artists or musicians, or experts in any field suitable to the content of the course. However, the accredited professional person should be involved in approving the guests to be invited.

Compensation and Contractual Arrangements for Television Teachers

Because of changing practices in the teaching-learning process due largely to the accelerated use of the new instructional media and technological devices, the new roles created for and assumed by teachers must be recognized and defined. In fulfilling



AEW School Visits Urged by President

President Kennedy has urged parents of the nation's 39 million public school students to visit the schools next month during American Education Week.

In a proclamation, the President designated November 11-17 as a time to give special attention to "the aims and purposes of education and the programs and problems of our schools and colleges."

"We should," he said, "examine the quality of our educational institutions and assess the degree to which our educational programs and practices serve the interests of the individual and bring vitality and strength to our Nation and its culture. Every American should be fully committed to the advancement of education."

NEA is one of the national sponsors of AEW.

the new role of teaching via television, the teacher assumes a specialist role and an enlarged area of instructional responsibility. The role of "special teacher" has long been recognized and appropriately incorporated into salary scheduling. Similarly, the new role of the TV teacher must now be recognized.

Various patterns now exist to accomplish this. The present most common method in the public schools is to make the TV teacher's annual

Teachers Commended After Bribery Attempt By Board Members

Two classroom teachers in Bristol Township, Pennsylvania, have been commended by Richard B. Kennan, executive secretary of NEA's Commission on Professional Rights and Responsibilities, for their action in exposing bribery attempts by school-board members in their community.

(Bristol Township is about 15 miles northeast of Philadelphia.)

The teachers—James H. Middlesworth and John O. Lysinger—have testified that they were contacted by two school board members and told that they would be appointed to principalship vacancies in the Bristol Township school system provided they bought a few "key votes" on the board. The going price was \$1,000.

The teachers went to the local district attorney, who asked them to play along with the board members and pay the bribes with marked money. As the teachers paid the board members, detectives were on hand to arrest the men, who were the president and vice-president of the school board.

In praising the two teachers, Dr. Kennan commented that their prompt action in reporting the bribery attempt was a great service to the teaching profession.

"Although such attempts as buying votes for advancement within a school system are extremely rare," Dr. Kennan said, "we must be alert to the fact that such incidents occasionally do occur. We urge any teacher who is approached with the promise of a promotion if he is willing to buy a few votes to contact the local district attorney immediately."

compensation large enough to cover the original preparation of special materials for the telecast; responsibilities for personal appearances on camera; revision, up-dating, re-use, rebroadcast, recording or re-recording of TV-course materials; and the rental or sale of video recordings to other school districts, agencies, or networks for re-use purposes.

Often, usually at the college and university level, the TV teacher is

(See TELEVISION TEACHING, page 4, column 1)

Help Elect Candidates Who Are Friendly to Federal Aid, NEA Director Urges; NEA Position, Actions on Aid to Institutions of Higher Education Described

John M. Lumley, director, NEA Division of Federal Relations, in conferences September 18-20 with NEA legislative leaders from 20 key states, urged educators to support candidates at the local, state, and national levels this fall who favor federal aid to public education.

He emphasized that the NEA "federal support of education" resolution, reaffirmed by the Representative Assembly this year at Denver, could not be achieved unless such direct political support is forthcoming.

"The American people have shown repeatedly in impartial public opinion polls that they favor general federal support for public education—both for school construction and teachers' salaries," Dr. Lumley said.

"Federal aid to education is the paramount domestic issue facing the nation in this election. Candidates favoring federal aid to education are eager to know of your interest. They must have your support if the legislative goals of NEA are to be realized," he said.

Minnesota Poll

In a recent impartial poll by the Minneapolis Tribune, 76% of the voting-age respondents expressed themselves in support of federal aid to education. Poll interviewers put this query to a representative cross-section of Minnesotans: "Some people favor, but other people oppose, having the Federal government provide funds for the public schools throughout America. In general, do you approve or disapprove of federal aid to public education?"

The replies:

	Total	Men	Women
Approve	76%	76%	76%
Disapprove	20	23	18
Qualified	2	1	2
No opinion	2	0	4
	100%	100%	100%

On September 20, the House of Representatives voted to recommit HR 8900 to the Senate-House Conference Committee. This decision was partly the result of objections to the bill raised by the NEA, the Council of Chief State School Officers, the National Congress of Parents and Teachers, the American Vocational Association, the National School Boards Association, and the American Association of School Administrators.

The objections of these groups were based primarily on two factors: (1) the bill made outright grants of federal funds to build academic facilities for nonpublic colleges, and (2) the proposal introduced complex and unnecessary factors of federal control of education.

Although Congress remained in session several weeks after the vote to recommit, no concerted efforts were made by the conferees to consider the problem. Congress adjourned without enacting substantial assistance either to the public schools or to the colleges.

In reporting these events to the NEA Board of Directors at its Octo-

ber 6 meeting, Executive Secretary William G. Carr gave the following chronology. This account, he explained, is extremely important because the actions of the Association have been misrepresented and misunderstood.

In brief, the summary follows: In February 1961 President Kennedy urged Congress to provide loans for construction to all types of higher education institutions. The NEA endorsed this message. The Senate considered and approved this loan program (S 1241). The House, however, eventually produced a bill which provided grants to private institutions as well as to public colleges (HR 8900).

The NEA stated repeatedly to members of Congress that, under NEA

(See NEA POSITION, page 4, column 4)

CURRENT

What's Going on in TV,
Radio, Press, Films, and
National Magazines

Magazines

Look (October 23, on sale October 9): The Minnesota Plan for the Continuing Education of Women is examined through the eyes of one of its participants in "A Mother Returns to Campus."

The Reporter (October 11): "Louisiana: The Expensive Way to Fight Integration," by Ed Planer, describes the "Freedom of Education Plan" whereby the state offers \$360-a-year grants to Negro and white children to attend private school.

Harper's (October): Esther Raushenbush, director of the Center for Continuing Education at Sarah Lawrence College, discusses "Second Chance: New Education for Women."

PTA Magazine (October): "Is Individualized Instruction a Myth?" Superintendent Earl H. Hanson of Rock Island, Illinois, says it is *not*, but admits "we talk a much better game of individualized education than we play."

Television

Exploring: NBC-TV's newest contribution to children's programming starts Saturday, October 13. Host is Albert R. Hibbs, senior staff scientist at Caltech Jet Propulsion Laboratory. First half of program directed to 5-8-year-olds will delve into language, music, mathematics; second half, designed to stimulate interest in social studies and science should appeal to children from 8-11 (Saturdays, 12:30-1:30 P.M., E.D.T., NBC-TV).

Reading Room: Children from Stamford, Connecticut, schools will participate in a discussion of Peggy Bacon's book "The Good American Witch" (Saturday, October 20, 12:30-1 P.M., E.D.T., CBS-TV).

Discovery '62: ABC-TV's new daily late afternoon children's program, launched October 1, will cover next week such diverse topics as the ancestry of the piano (Tuesday, October 16) and the history of attempts to explore the Arctic and Antarctic Friday. *Discovery '62* is aired Monday-Friday, 4:30-4:55 P.M., E.D.T.

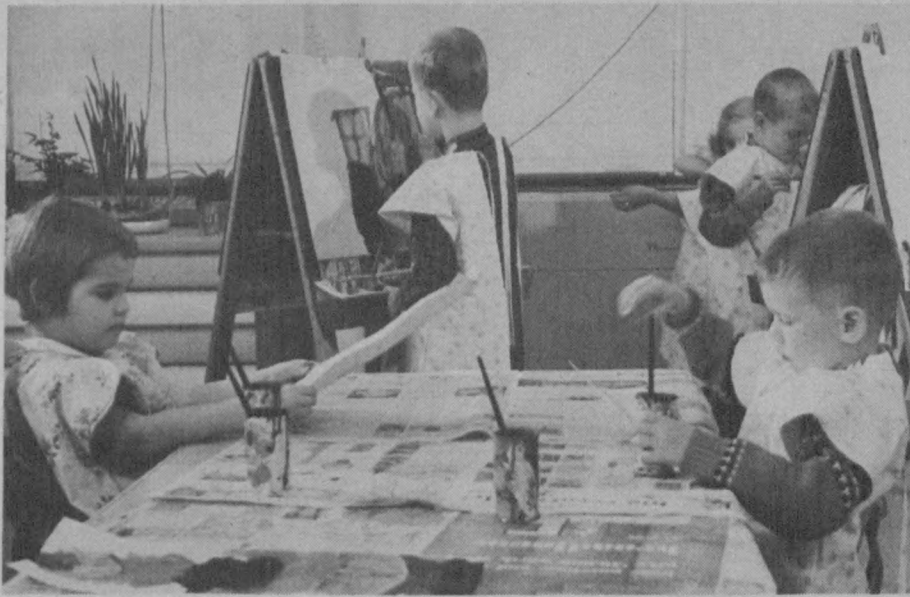
CBS Reports in the current season is presented from 7:30-8:30 P.M. Eastern Time, Wednesday evenings three times a month. A new guide for teachers has been prepared by NEA's National Council for the Social Studies and the CBS Television Network. For *CBS Reports—Resources for Teachers*, write Public Information, CBS Television Network, 485 Madison Avenue, New York 22.

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KINDERGARTEN IS A SPECIAL PLACE: FROM NEA'S NEW FILM, "THE TIME OF THEIR LIVES."

Five-Year-Olds and Their Teacher Featured in NEA Documentary

More than 300 television stations are expected to air the new NEA documentary film "The Time of Their Lives" during its TV premiere week of October 18-28. Focusing attention on five-year-olds and their teacher happily engrossed in the important, exciting, and purposeful activities of kindergarten, the film has already received an award from the Columbus (Ohio) Film Festival for "excellence of production."

Narrator Alexander Scourby comments on what is happening, but the class guides the script. Children and teacher furnish their own dialogue.

Like "Summer Harvest," the first TV film in the 1962-63 series produced by NEA and its affiliated state education associations, "The Time of Their Lives" is also suitable for community and school meetings. For details, write Division of Press and Radio Relations, NEA, 1201 Sixteenth Street, N.W., Washington 6, D. C.

Golden Key Film

The U.S. Information Agency has decided to distribute world-wide through its offices in all quarters of the globe NEA film, already seen on television in this country, of the story of Emma Belle Sweet and Ralph Bunche, 1962 Golden Key recipients.

TV Award Winner

AHE's "Meet the Professor" Returns to Air Next Month

Meet the Professor, the award-winning television series produced by the Public Affairs Office of ABC News in cooperation with NEA's Association for Higher Education, returns to the air at 1:30 P.M. E.S.T. Sunday, November 11. A professor-turned-Senator, Gale W. McGee (D.-Wyo.), will be featured. Senator McGee formerly was professor of American history and chairman of the Institute of International Affairs, University of Wyoming.

The November 11 program, in a departure from the format of *Meet the Professor* during its first two years, was shot on location in Senator McGee's Capitol Hill office, at his Bethesda, Maryland, home, and on the University of Wyoming campus.

In the program, the Senator discusses issues in higher education with Senators Paul H. Douglas (D.-Ill.), Eugene J. McCarthy (D.-Minn.), and John G. Tower (R.-Tex.) in a Senate dining room coffee break, comments on the relative values in teaching and government service, confers with his office staff, and conducts a subcommittee hearing with Senator Clifford P. Case (R.-N.J.), Senator Alan Bible

(D.-Nev.), and Teodoro Moscoso, assistant administrative U.S. coordinator of the Alliance for Progress.

Meet the Professor won the 1962 School Bell Award "for distinguished interpretation of education on national television." This year's 26-program

Dropout Project Aids Wide Area In Two Years

NEA's project on School Dropout, now beginning its second year, has provided consultative services to at least five states, UNESCO, the U.S. Office of Education, and numerous cities and counties, according to Daniel Schreiber, Project director.

The State of Washington is now engaged in a study of dropout problems, Mr. Schreiber said. Florida, Kentucky, and Pennsylvania have studies in the planning stage, and New Hampshire made a study over the past summer. In each state, he said, the services of NEA's Dropout Project were requested and given.

The governor of Kentucky, Bert T. Combs, recently stressed the importance of combating dropout in that state by issuing a proclamation naming 1962-63 as "Stay-In-School Year." The proclamation said, in part, that the governor urged "all citizens and organizations to acquaint themselves with the non-enrollment and dropout problems of their schools."

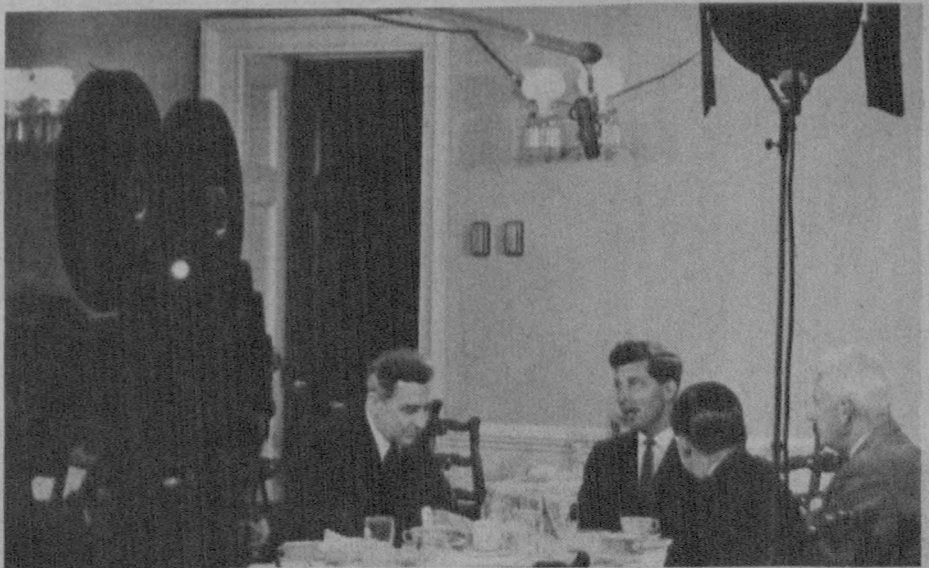
The NEA Dropout Project assisted UNESCO with one part of its study of school services, and the Project director served as a consultant for the U.S. Office of Education's new booklet on pupil accounting.

On December 2 through 4, the Project is planning a symposium on school dropout problems. About 30 consultants have been invited to deliver papers or to offer suggestions at the meeting.

Bernard Kaplan, formerly coordinator of Project Able for the New York State Education Department, is now assistant Project director.

QUOTE FROM IDEA BAZAAR at the NEA Denver Convention: *I belong to the NEA because in this democratic organization I count—and the times demand that we stand and be counted.*

—Helen A. Kraus (New York)



DISCUSSING ISSUES IN HIGHER EDUCATION during the televising of the first program of this year's "Meet the Professor" series (to be seen November 11, on ABC, 1:30 P.M. E.S.T.) are: (left to right) SENATORS EUGENE J. MCCARTHY, Minnesota; GALE W. MCGEE, Wyoming; PAUL H. DOUGLAS, Illinois; and JOHN G. TOWER, Texas.

NCATE Accredits 385 U.S. Institutions



MARY ANDERSON (center), teacher-legislator of Nashville, Tennessee, and former chairman of the Citizenship Committee of the Davidson County Education Council, tells guests at an NEA Citizenship Committee luncheon at NEA Center about the citizenship activities in her area. Listening are (left) ANNE J. McCLENAGHAN, Fauquier County Education Association, Warrenton, Virginia, and MARY MARSHALL, Citizenship Committee, Kentucky Congress PTA, and staff member of the Kentucky State Education Department.

Teacher-Legislator Lauds NEA Citizenship Group

"The NEA Citizenship Committee said, 'Build a Platform,' so we did and organized to work."

Thus Mary Anderson, Nashville, Tennessee, a teacher who has been elected a representative to the State Legislature, describes the impetus given to the organization of citizenship activities in her area. With three of her co-workers, Mrs. Anderson, former chairman of the Citizenship Committee of Davidson County's Education Council, attended the 17th National Conference on Citizenship in Washington, where she was a guest of the NEA

Citizenship Committee at luncheon September 18.

The success story of the Education Council's Citizenship Committee, she told the luncheon group, began with the formation of the Council in 1959 by four teacher associations of Nashville and Davidson County. Officers of the teacher groups serve as the 24-member board of directors.

Projects of the Committee to date have included:

- On two consecutive years, sponsored an education booth at the city and county fair, demonstrating the use of voting machines and collecting valuable data on public opinion about key educational issues.

- Formed teams in each election ward with a team leader to disseminate information about the platforms of candidates.

- Set up a Citizenship Action Committee workshop.

- Joined with city and county civic organizations to sponsor eleven meetings to explain a proposed new charter on metropolitan government.

Succeeding Mrs. Anderson as chairman of the Committee is the vice-chairman, Nancy Douglas.

Three hundred and eighty-five colleges and universities—institutions which prepare approximately 75 percent of all new American teachers—are now accredited by the National Council for Accreditation of Teacher Education and are included in NCATE's Ninth Annual List issued this month. NEA is one of the five constituent organizations of NCATE, appointing six of the 19 Council members.

The American Association of Colleges for Teacher Education (an NEA department) and NEA's National Commission on Teacher Education and Professional Standards were instrumental in establishing NCATE in 1954. Both NEA groups continue to provide financial and professional support for NCATE's work.

NCATE added 24 institutions to the list of those accredited in 1961-62. During the same period, 43 institutions were reaccredited. During 1962-63, 90 additional institutions are scheduled to be evaluated by NCATE—21 are requesting initial accreditation and 69 are asking for reaccreditation.

Commenting on the progress made since the founding of NCATE, Don Davies, NCTEPS executive secretary, said: "The development of an effective national voluntary accrediting program in teacher education must be placed near the top of the significant events in American education during the past decade.

"During the past five years," he added, "29 states have recognized graduation from an NCATE-accredited teacher education program as the basis for issuing licenses to teach to out-of-state applicants. Other states are considering adopting this policy. This means that we are well on our way toward a realistic national system of reciprocity in the issuance of licenses. Achievement of national reciprocity based on graduation from nationally accredited programs will be a historic landmark in the history of American education."

Dr. Davies pointed out that NCTEPS is urging teachers and administrators at all levels to become informed about the objectives, standards, and procedures of NCATE. "Every teacher and school administrator has a major stake in the national accreditation program because this program is having an important impact on the education of teachers, administrators, and other educators from the baccalaureate through the doctoral level," he said.

CLASSROOM TEACHERS . . .

(Continued from page 1, column 4)

and make recommendations for revisions of *Guidelines for Evaluation of Classroom Teachers*, a publication developed cooperatively by NEA's Research Division and the NEA Office of Professional Development and Welfare. "This document," the Department report said, "has been designed as a constructive approach to the problem of evaluation of classroom teachers, and hence needs careful evaluation itself."

The Department's fourth project is the preparation of a filmstrip which will interpret the role of classroom teachers in the NEA program. The filmstrip will stress the Department's role as a constructive force in the support and motivation of the NEA program and will portray the image of the classroom teacher and the role of DCT in proper perspective, according to the Department report.

The Department's regular 1962-63 program will place major emphasis on teacher welfare and will include at least seven aspects:

- The problem of professional negotiations will be studied at the

Classroom Teachers National Study Conference on November 23-24.

- The Department will step up its promotion of its project on conditions of work for classroom teachers and administrators.

- DCT will continue to work with NEA salary consultants on publication of *Salary Guidelines* and will cooperate in publishing a handbook for professional negotiations for salaries.

- Several workshops, some sponsored by local associations and others by the Department at its regional conferences, will involve many DCT members in the evaluation of materials designed to help the individual teacher prepare for retirement.

- The Department will step up its service to classroom teachers in urban areas.

- The Department will continue to promote cooperative involvement of the American Association of School Administrators, the National School Boards Associations, and DCT in the problem of identification and recognition of teacher competence.

- Finally, the Department will, through its regional conferences, directly involve many classroom teachers in all of its activities.

TELEVISION TEACHING . . .

(Continued from page 2, column 4)

given a special contract covering his television service. Such a contract retains for him certain professional rights such as those described above and/or entitles him to share in profits obtained from the sale or rental of the program to other school districts or educational institutions, or television stations.

Unless rights and privileges are expressly reserved by contract prior to broadcast, the TV teacher may find that he has no claim to further program rights.

Free Flow of Ideas

Every effort should be made in contractual arrangements, program production, and the like, to continue the free flow of ideas which constitutes the basis of education.

In view of the fact that the total program in educational television is still in an early stage of development and that the experience of school districts in this area is still limited, and in view of the rapid expansion and change in the status of utilization of this medium for classroom instructional purposes, contractual arrangements should not be for long-term agreement purposes, but rather open for continued reconsideration and re-evaluation so as not to be unduly binding or restrictive on either party to the contract.



IS YOUR VOICE

IT SPEAKS TO THE PUBLIC THRU . . .

- NEWS RELEASES
- PRESS CONFERENCES
- REPORTS AND PROGRAMS
- FILMS AND TV SPOTS
- AMERICAN EDUCATION WEEK



A STRONG VOICE FOR A GREAT CAUSE

NEA POSITION . . .

(Continued from page 2, column 4)

policies, the Association could support the provisions in S 1241 but not those in HR 8900. The Association and cooperating professional and civic groups asked that HR 8900 be re-committed to the Conference Committee. The bill was recommitted on September 20.

"The NEA was chartered by Congress," Dr. Carr reminded the Board, "to elevate the character and advance the interests of the profession of teaching and to promote the cause of education in the United States. Under the Association's official policies HR 8900 could not be approved. Within these policies, the Association will continue to work for the improvement of education at all levels."

NEA REPORTER

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VOL. 1, NO. 2



DECEMBER 7, 1962

WASHINGTON, D. C.

To All NEA Members...

WHEN THE 88TH CONGRESS of the United States convenes on January 9, 1963, some changes will have taken place as a result of the Congressional elections of November 1962. In general, there is ground for reasonable optimism regarding the attainment of the legislative objectives of the National Education Association.

In the Senate, the NEA concept of federal support of public education should have relatively smooth sailing.

Even in the more conservative House of Representatives, the outlook for federal aid to education is somewhat brighter than it was two years ago.

House Speaker John W. McCormack announced after the elections, "We came out with a net loss of four seats, but the progressive influence on the 88th Congress will be greater than in the 87th. . . . In the field of aid to education I am confident we will get some legislation at this time."

The NEA, as the nation's largest professional organization, will encourage Republicans and Democrats alike to move, at the earliest possible time in the 88th Congress, to enact legislation to assist the public schools and colleges. Therefore, I ask you—and every NEA member—to contact your two Senators, your Congressman, and President Kennedy, on or about January 10, 1963 and make known to them your attitude about national support for strengthening the nation's schools.

An outpouring of 813,000 letters, telegrams, or telephone calls would virtually assure that federal aid to education—the paramount domestic issue facing this great nation—would receive prompt attention by the Congress.

The voices of NEA members—of all Americans, for that matter—must be heard. If they remain silent there will be no proper Congressional consideration of the vital issue of federal aid to education.

The need for action is great and immediate. As an NEA member, as a responsible citizen, as a leader in your community, you should act now to improve the whole of American education.

William G. Carr

WILLIAM G. CARR
EXECUTIVE SECRETARY

NEA Conference on Programed Instruction, Open to All, To Precede 1963 Convention

Plans were announced this week for a National Conference on the Selection and Use of Programed Instruction to be held in Detroit June 26, 27, and 28—immediately before the 1963 NEA Convention. The conference will be directed by NEA's Division of Audiovisual Instructional Service and will be financed in part by a grant from the Carnegie Corporation of New York.

According to Lawrence G. Derthick, NEA assistant executive secretary for educational services, the summer conference is being planned for elementary and secondary school

teachers and will also be of interest to supervisors, administrators, and teacher education personnel. To be held in Rackham Hall adjoining the Wayne State University Campus, the conference will be open to all interested educators.

Anna L. Hyer, director of NEA's

Division of Audiovisual Instructional Service, said that between 400 and 500 are expected to attend. Preregistration information about the conference will be available soon from the Division, she added.

Dr. Hyer also said that a sound filmstrip and handbook on programed instruction will be made available to those who attend the conference.

Dr. Derthick said that a grant of \$50,000 from the Carnegie Corpora-

(See NEA CONFERENCE, page 4, column 3)

Public Education Responsible for U.S. Eminence Today, School Officers Told; Blanchard, Carr Talk at Meeting

"Public education, more than anything else, has made it possible for these United States to attain their present position of eminence." With these words, Maine Commissioner of Education Warren G. Hill, representing the American Association of School Administrators, de-

scribed his concept of the role of public education in America to chief state school officers and their representatives from 44 states and territories at a recent meeting of the Council of Chief State School Officers in Miami Beach.

"Our public schools are not perfect," Dr. Hill told the school officers. "Nor are all children perfect. Nor can the public schools make all children perfect. But there is no greater

or more positive force in this country than the public schools—guardians of our culture, wellsprings of patriotism and proficiency, and generators of competency, humaneness, and accomplishment."

Three other NEA speakers at the meeting, held November 18-23, were NEA President Hazel A. Blanchard, NEA Executive Secretary William G. Carr, and Richard I. Miller, associate director of the NEA Project on Instruction.

President Blanchard, speaking on Thanksgiving evening, reminded the

(See SCHOOL OFFICERS, page 4, column 2)

NEA Membership Moves Well Above Half Million Mark

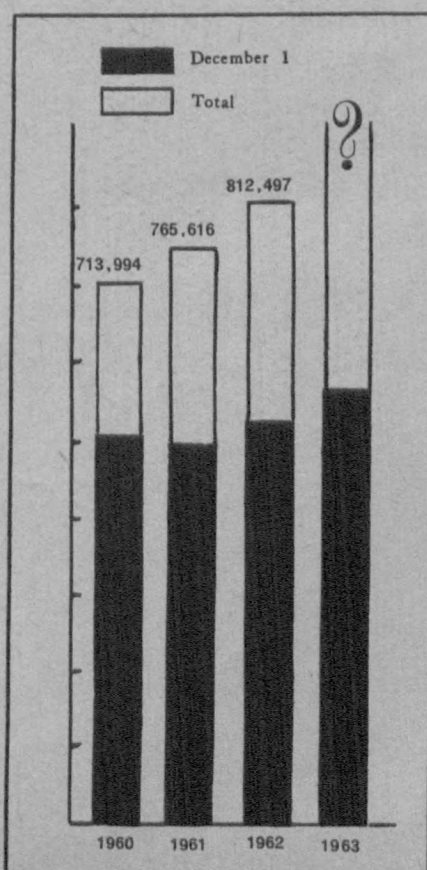
November 29 Total Shows 573,461 on Rolls, 25,000 Margin

On November 29 membership in NEA stood at 573,461, an increase of nearly 25,000 over last year's membership on that date, the NEA Membership Division announced.

Two states, Nevada and Washington, have surpassed their 1964 Campaign Goals. (Last year it was December 7 before any state reached its 1964 goal.) Nevada's enrollment is 110 percent of her last year's total; Washington's, 108 percent.

Seven other states are beyond their last year's total membership, though not yet over their 1964 goals: Iowa, Louisiana, Maine, Minnesota, Nebraska, Oklahoma, and Vermont.

The state with the largest number of NEA members at present is California, with 34,000. Ohio shows the largest gain, with 8,400 more NEA members than it had reported by this date a year ago. Nine states have already enrolled more than 20,000 members each: California, Illinois, Iowa, Kansas, Michigan, Ohio, Pennsylvania, Texas, and Washington.



Comparative NEA Membership
December 1 and End of Year

Urban Membership Reaches New High For Time of Year

As of November 21, urban NEA memberships totaled 101,308—a new high in urban membership for this time of the year.

Of the 166 large urban districts included in the urban group, 92 had exceeded their achievements as of the same date last year and 28 had exceeded their total 1961-62 memberships.

Of the 28 urban districts currently in the lead on membership growth, Minneapolis led all the rest. As of November 21, Minneapolis had a gain of almost 600 over last year's total and the drive is still on.

Horace M. Mayo, City of Minneapolis Education Association president, noted that this membership growth is particularly gratifying since CMEA adopted unified dues effective this year. He also credited membership growth to the combined efforts of past and present local, state, and NEA leaders and consultants, the outstanding job done by building representatives, and CMEA's expanded program.

55 Classroom Teacher Delegates Focus on Professional Negotiation

Representatives from All Sections of Nation Meet at NEA Center

Why is professional negotiation machinery necessary if a school system is already providing fine benefits and good working conditions? T. M. Stinnett, NEA assistant executive secretary for professional development and welfare, answered this question at the Classroom Teachers National Study Conference at NEA Center November 23 and 24.

"The answer to that question is this," Dr. Stinnett told the 55 delegates. "However generous and benevolent unilateral decision making may be, it still falls short of the stimulative power of involvement. It still has something of the debilitating effect of a kind of paternalism."

The conferees also heard Robbins W. Barstow, Jr., director of field service for the Connecticut Education Association, who said: "Much as we might wish it were so, we cannot unilaterally resolve professional negotiations into being. We have to go out and win these rights."

The 55 delegates to the sessions, which were sponsored by the NEA Department of Classroom Teachers, exchanged ideas on the effective implementation of professional negotiations, the use of sanctions, and the roles of the professional association, the superintendent, and the school board in negotiation.

The classroom teachers heard presentations from Eugene M. Peshel, president of the San Diego Teacher Association; James J. Forcellina, president of the Norwalk (Connecticut) Teachers Association; S. Herbert Starkey, director of research for the New Jersey Education Association; and Morris Beider, president, Ferndale (Michigan) Education Association.

Noting that participants had been nominated by state presidents of departments of classroom teachers, Rita Jacoby, DCT president, charged them to share the knowledge gained at the conference with all the teachers in their states. "Establish a preventative measure—good human relations," she



George Campbell photo

PROFESSIONAL NEGOTIATION AND THE USE OF SANCTIONS were topics when 55 classroom teacher leaders from all sections of the United States met at NEA Center November 23 and 24. At the discussion group meetings, such as the one shown here, delegates debated these topics from their various points of view.

NEA Academically Talented Project Schedules More Big-City Workshops

NEA's Project on the Academically Talented Student has cooperatively worked with at least eight NEA departments and several non-NEA professional organizations in developing 14 publications, has conducted programs in 11 of America's largest cities, and has issued publications that have reached nearly half a million people.

In addition, according to Project Director Charles E. Bish, four more large cities have scheduled workshops that will be conducted by the Project. They are: Miami (January 7-11), Honolulu (January 21-25), Dallas (February 25-March 1), and Tucson (March 4-8).

Dr. Bish estimated that 15,000 educators have attended the 13 big-city workshops already held in Cleveland, Akron, Pittsburgh, Boston, Syracuse, Chicago (Southside), Atlanta, Seattle, Los Angeles (city and

county), San Francisco, Detroit, and Chicago (Northside).

Typical programs in these cities, Dr. Bish said, involve teachers, principals, superintendents, supervisors, counselors, librarians, psychologists, and others.

The Project's major publications have dealt with identification and education of the academically talented, administrative procedures for the talented, guidance for the talented, and with the academically talented in the following subject areas: mathematics, English, foreign languages, social studies, music, art, business education, and elementary education. In addition, a publication on research on the talented and an annotated bibliography on the academically talented have been issued.

The Project, now four years old, is financed by NEA and the Carnegie Corporation of New York.

Income Tax Break Gained For Retirees

NEA organizations interested in teacher retirement cooperated this year with other groups of public employees to encourage passage of HR 6371, which more nearly equalizes the tax treatment of retired persons' income by the federal government.

Newell Walters, NEA consultant on teacher welfare, noted that the National Council on Teacher Retirement (NEA), the National Retired Teachers Association (NEA), and the NEA Division of Federal Legislation worked with the National Conference on Public Employee Retirement Systems, the Fraternal Order of Police, the International Association of Firefighters, and the American Association of Retired Persons to secure passage of the bill.

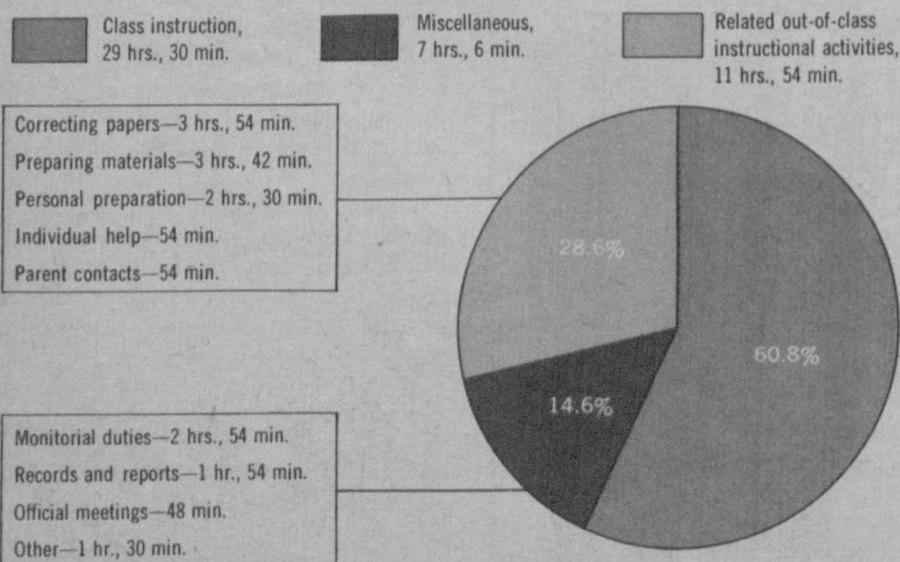
"The teachers of the nation owe much to these cooperating groups," Mr. Walters said. "In addition, the members of the House Ways and Means Committee and the Senate Finance Committee were most helpful. The Democratic Policy Committee was of assistance in steering the legislation; the Republican leadership was essential, for without it the bill would never have gotten out of committee. Senators Byrd and Kerr and Representatives Mills and Mason were among the leaders to whom we are grateful."

The new law boosts from \$240 to \$304.80 the maximum direct credit against taxes that can be claimed on retirement income. Most people have to be 65 to qualify, but a retiree getting paid under a public retirement system can apply the credit against his pension income prior to age 65.

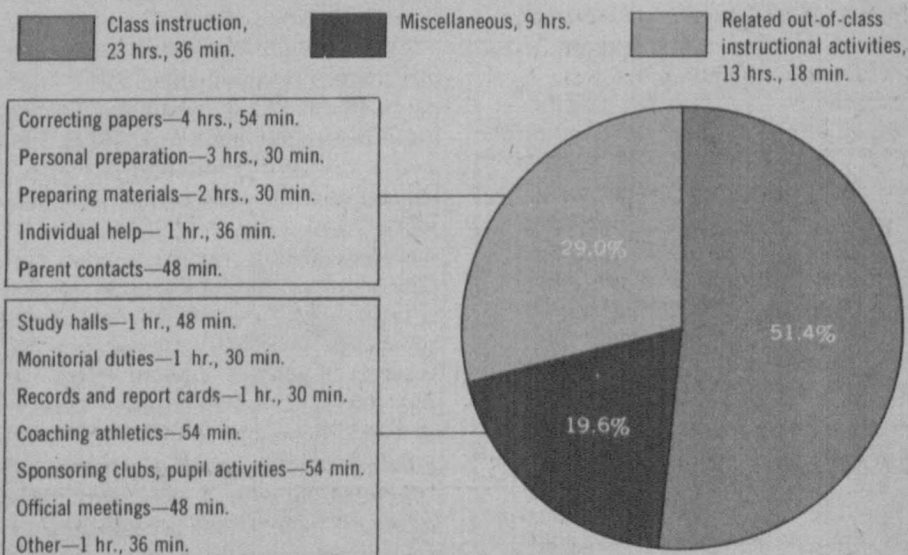
Ruth Little, Former Assistant Editor of NEA Journal, Dies

Ruth Coyner Little, assistant editor of the *NEA Journal* from 1945 to 1955, died of a heart attack November 24 while attending the national convention of social studies teachers in Philadelphia. At the time of her death Dr. Little was editorial director of elementary school publications of Wesleyan University.

HOW THE ELEMENTARY-SCHOOL TEACHER DIVIDES THE WEEK (Average work week of 48 hours, 30 minutes)



HOW THE HIGH-SCHOOL TEACHER DIVIDES THE WEEK (Average work week of 45 hours, 54 minutes)



NEA Research Division

THESE TWO CHARTS, based on information gathered by the NEA Research Division, present some of the preliminary findings of a study of teaching load in 1960-61. The charts, along with some description of teaching load, appeared in the October 1962 NEA Research Bulletin. Further details

NEA Research Division

on the study of teaching load will be published in a Research Monograph now in preparation, to be titled *The American Public-School Teacher (Personal and Professional Characteristics, Assignments, Attitudes)*.

CURRENT

What's Going On in TV,
Radio, Press, Films, and
National Magazines

Television

Spaceship "Mariner II" is due to pass Venus December 14. The following day Albert Hibbs, host on NBC-TV's *Exploring*, will discuss the spacecraft, its instruments, and the experiments it carried out. Other segments of the December 15 edition of *Exploring* include an original story based on the first balloon flight, repeat of an original football ballet, and a math feature on the principle of overlapping sets. (Saturdays, 12:30-1 P.M., E.S.T., NBC-TV.)

Edward Teller, University of California at Berkeley, and Professor Fred Hoyle, Cambridge University, will be among the world's leading scientists interviewed next Wednesday on a CBS *Reports* program titled "109 Days to Venus." (December 12, 7:30-8:30 P.M., E.S.T., CBS-TV.)

ABC-TV's *Discovery '62* will cover the following topics during the week of December 10-14: a visit to the Arctic on Monday, how to use a dictionary on Tuesday, pointers on ice skating on Wednesday, unusual birds and ducks on Thursday, and a visit with Miccosukie Indians in the Florida Everglades on Friday (4:30-4:55 P.M., E.S.T.).

Reading Room has invited children from the Princeton, New Jersey, schools to participate in a discussion of James Dugan's book, "Undersea Explorer (Captain Cousteau)" next Saturday, December 15, 12:30-1 P.M., E.S.T. CBS-TV.

Magazines (December)

According to the December *Fortune*, "College Football Has Become a Losing Business." The article suggests three solutions.

Saturday Review's education supplement dated December 15 (on sale the 11th) has an editorial by Paul Woodring on "The New U.S. Commissioner of Education," Francis Keppel.

Other *SR* articles include "Educational Research: Investigation or Vindication?" by Geraldine M. Joncich, assistant professor of education at the University of California at Santa Barbara; "Colleges Can Operate All Year," a four-part feature outlining various quarter and tri-semester systems; "Why Clea Can't Write" (details in a teacher's life); and the "Movers and Shapers of Education," segment which features Calvin Gross, new superintendent of the New York City schools.

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Hazel A. Blanchard.....President
William G. Carr.....Executive Secretary
Frank W. Hubbard.....Assistant Executive Secretary for Information Services
Mildred S. Fenner.....Editor

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PARTICIPANTS on an NEA Educational Travel Tour visit Chinese opera stars in Taipei, Taiwan.

Spirited Discussions Are Forte of Professor



ECONOMICS PROFESSOR CHARLES F. PHILLIPS, Jr. (left), of Washington and Lee University in Lexington, Virginia, will be featured on *Meet the Professor* Sunday, December 9, 1:30 P.M. E.S.T. on ABC-TV. The program will be broadcast on ABC radio at 3 P.M. E.S.T. the same day. In his university classrooms, Professor Phillips encourages spirited discussion.

The *Meet the Professor* series is produced by the Public Affairs Department of ABC News in cooperation with NEA's Association for Higher Education.

Twenty Experts To Attend NEA Elementary Conference

Twenty education experts from throughout the United States have been invited by the NEA Department of Elementary-Kindergarten-Nursery Education to participate in a special Conference on Elementary Education January 11-13 at NEA Center, according to Ethel Thompson, EKNE staff liaison. The group, along with NEA staff experts meeting with them, will prepare a statement on elementary education that will be published as a leaflet by EKNE.

NEA Travel Can Lead to World View

"The domestic scene viewed from the schoolroom window can shift to a world view for persons who participate in the educational travel program of the NEA next summer," Paul Kinsel, director of the NEA Division of Educational Travel, said in a recent interview. Groups of educators traveling under NEA sponsorship during the coming year will visit 112 countries, touching on all the continents but Antarctica.

"This statement of an NEA travel participant," he said, "spotlights the purpose of the travel program: 'I learned much about the people and the country in a relatively short period of time, which was the result of planning.'"

Careful advance planning, Mr. Kinsel pointed out, a world-wide network of advisory personnel, and group leadership by experienced educators are methods used by the Division in achieving this purpose.

The 1963 educational travel program of the NEA, described in the folder "Windows on the World" (available from the Travel Division at NEA Center), includes projects in Europe, the United States and Canada, Russia, Africa, around the world, the Pacific Area, and Latin America. Reservations at Trail Lake Ranch in Wyoming and the Washington-United Nations Seminar have again been scheduled. Academic credit may be earned for participation in many projects.

Economy travel by bicycle and Volkswagen bus will be offered for the first time and will be available for as little as \$498, including trans-Atlantic air transportation.

Manual by NCTEPS Lists Requirements For Certification

Among the NEA units which collect and publish information to help members seeking initial or new placement information is the National Commission on Teacher Education and Professional Standards. Teacher placement services are provided by some of the state education associations.

A Manual on Certification Requirements for School Personnel in the United States, published in alternate years by the TEPS Commission, gives certification requirements for all teaching positions in the 50 states, the District of Columbia, and Puerto Rico, includes information about teaching positions in the Overseas Dependents Schools and other assignments abroad, and has a listing of teacher placement agencies in the respective states. (Price is \$4.00 from NEA Publication-Sales. It is also available in the libraries of teacher education colleges and universities and in the libraries of many local school systems.)

The Commission also publishes *A Tabular Summary of Certification Requirements* (free upon request).

1962-63 NEA Theme—
"A Great Profession:
Ours by Choice"





1962 AEW: Center of attraction at the Chattanooga, Tennessee, American Education Week exhibition in November was the tableau (above) representing the superintendent of schools sitting down with the school board. Signs explaining the responsibilities of the superintendent and school board were in place by the time crowds arrived for three nights of touring the more than 100 exhibition booths designed to give citizens a better understanding of their school system.



1963 AEW: Representatives of the four national American Education Week sponsors meeting recently at NEA Center to set the dates, general theme, and daily topics for the 1963 American Education Week observance are (left to right) MRS. CLIFFORD N. JENKINS, president, National Congress of Parents and Teachers; ED WIELAND, assistant director, education and scholarship program, American Legion; FRANK W. HUBBARD, assistant executive secretary for information services, NEA; and JOHN LLOYD, chief, Reports Section, U.S. Office of Education.

SCHOOL OFFICERS . . .

(Continued from page 1, column 4)

delegates that "among the things we have to be thankful for this evening is the secure status of public education in America." She pointed out that "before education entered the relatively calm waters on which it sails today, it was necessary to win, during approximately the first century of our existence as a nation, seven major battles" for the schools.

Dr. Carr told the school officers about the growth and tasks of the World Confederation of Organizations of the Teaching Profession. Few organizations have shown the remarkable growth in membership (from 27 national organizations to 132, from 27 countries to 78, from a strength of slightly more than two million teachers to four million) experienced by WCOTP, he said.

"Its influence continues to grow," he added. "Its future is inherent in the needs of the teacher for greater professional training, for improved salaries and conditions of work, for more prestige and status, for more freedom of thought and teaching. But above all, its future is also inherent in the determination of the teaching profession to cope with the great obstacles to international understanding that exist in all countries—illiteracy, national parochialism, and bigotry."

Dr. Miller, in his address on "Teaching About Communism in the Public Schools," made a number of suggestions for improving teaching about communism in the public schools of the United States.

NEA President Calls Meeting on Legislation

A one-day meeting of heads of national organizations was called by NEA President Blanchard for December 4 at NEA Center to discuss common legislative objectives in terms of the next session of Congress.

Participating were representatives from the National Congress of Parents and Teachers, Council of Chief State School Officers, Bipartisan Citizens Committee for Federal Aid to Elementary and Secondary Schools, National Committee for the Support of Education, Association of State Colleges and Universities, and Association of State Universities and Land Grant Colleges. Representatives of several NEA departments also met with the group.

Plans Under Way for 1963 American Education Week

Even before American Education Week was being observed throughout the nation in November, a group met at NEA Center to formulate plans for next year's activities.

In October, representatives of the four national AEW sponsors met in Washington to set the dates, general theme, and daily topics for the 1963 AEW observance.

"Education Strengthens the Nation" was selected as the general theme. AEW will be observed November 10-16.

Among the thousands of American Education Week observances this year was an unusual one at Chattanooga, Tennessee, where more than 100 exhibition booths, demonstrating

student work at all grade levels and in all subject areas, were set up in the city's largest field house.

Thousands of citizens, who visited the AEW project on each of the three nights it was open, got an inside look at Chattanooga education.

"Every inch of the field house was filled," reports Beulah Pennington, AEW chairman for the Chattanooga Education Association. "Every school in the system had some part in preparing the exhibition."

Insurance Protection Up 25% For NEA Policyholders

Insurance protection for those participating in the NEA Term Life Insurance Plan, as well as for new participants, was increased 25 percent on December 1—with no increase in the member's contributions. "Although this increase was anticipated when the plan

was initiated," said Newell Walters, NEA consultant on teacher welfare, "the favorable experience of the group to date further emphasizes what can be done for members of the profession if large numbers join together and participate in programs like the NEA Insurance Plan."

Already more than 75 families and friends of a like number of NEA members have been assisted by the plan. Claims have been paid in 30 states; more than five claims have been paid in each of five states: Pennsylvania, Ohio, Indiana, West Virginia, and California.

Death plays no favorites either by location of residence or by age. Of the claims paid to date, one was paid on a participant age 26, another on one age 67. The majority were between 49 and 59.

Individuals or local association officers may secure enrollment materials for the plan from the NEA Insurance Trust, Box 888, Newark 1, New Jersey.

ing authorities on programmed instruction and teaching machines will present papers. The symposium will be coordinated by Robert Glaser of the University of Pittsburgh, who will also serve as senior editor of a book to be published as a result of the symposium.

TV CONSULTANT FROM UCLA

Lawrence E. Vredevoe, professor of education at the University of California at Los Angeles, is representing the NEA as an educational consultant to a proposed new television series built around the life of a male high school teacher. A veteran educator of some 34 years' experience, Dr. Vredevoe has done considerable work in television. He belongs to several professional organizations associated with NEA, including the American Association of School Administrators, the American Educational Research Association, and the National Association of Secondary-School Principals.



cluding the American Association of School Administrators, the American Educational Research Association, and the National Association of Secondary-School Principals.

NEA CONFERENCE . . .

(Continued from page 1, column 4)

tion will be used "in part to develop the finest possible program for this conference." He also announced related NEA activities in the area of programmed instruction that will be made possible by this assistance from the Carnegie Corporation.

He said that a National Symposium on Research in Programed Learning will be convened in Washington early this spring at which the nation's lead-



FRANCIS KEPPEL

Carr Comments On Appointment Of Dean Keppel

On November 24, President Kennedy appointed Francis Keppel, dean of the Harvard Graduate School of Education, to the post of U.S. Commissioner of Education. Following the announcement of the appointment, NEA Executive Secretary William G. Carr issued this statement:

"I am pleased that a Commissioner of Education has been designated who is fully committed to a sound program of national school legislation as formulated by President Kennedy's 1960 Education Task Force, of which he was a member.

"Dean Keppel will receive the full support of the National Education Association in his efforts to secure enactment of that program of national support for public education which the President has rightly described as the most important item of domestic legislation.

"The new commissioner has served the National Education Association on several important national committees. His knowledge of educational needs and problems provides a firm basis for a successful administration of his office.

"I urge members of the profession and of the public without regard to political or other forms of partisanship to give our new commissioner of education every assistance in advancing the cause of education in the United States."